



NEW MEMBER SIGN UPS AND EMAIL OFFER OFFICIAL RULES

Promotional Period: January 1 – March 31, 2026

Method of Entry:

Sign Up: Upon signup, all new members will receive the option of a free lunch at indulge (\$15 value) or a \$15 Free Play

Sign Up Earn/Get: On day of sign-up new members who earn a designated number of points will receive a Free Play that they can print that day on any gaming machine.

Bring a Friend: Members may be invited to get an additional \$10 in Free Play for each friend they bring in for new card sign up, with up to 4 friends max per week.

Bounce-Back Email Offer: Email Bounce Back Bonus: New patrons that have signed up for a Players Card within the current or previous month and have supplied a valid email address will receive an email offer for \$10 cash for \$20 free play valid within one week from enrollment. Patron continues to receive 4 consecutive weeks of bounce back.

Offer / Prizes:

Sign Up: Free Lunch at indulge (\$15 value) or \$15 Free Play

Sign Up Earn/Get Free Play and Point Amounts:

50pts = \$10 free play (\$10 total)
50 more points = \$10 free play (\$20 total)
100 more points = \$20 free play (\$40 total)
150 more points = \$30 free play (\$70 total)
200 more points = \$40 free play (\$110 total)
300 more points = \$60 free play (\$170 total)
400 more points = \$80 free play (\$250 total)

Email Offer: Match Play \$10 Cash for \$20 Free Play

Restrictions:

Earn Get offer points must be earned in one gaming day on day of sign-up.

Email prize offer must contain Member's full name & Lucky North account number for verification purposes.

Terms may be altered or cancelled at the property's discretion upon notification to the New York State Gaming Commission.