



BIRTHDAY CELEBRATIONS Q4 Official Rules

Promotional Period: October 2025 through December 2025

Method of Entry:

Promotion is open to all members with a birthday during the month of the promotional dates. Event promotion is valid on one designated day each month.

Month-of Free Play Offer: All lucky North Club Members may come in any day of the month of their birthday and receive a Free Play prize based on their card tier.

Birthday Event Email Only Free Play: Select members who have a valid email address on file will receive a Free Play offer valid on the day of the birthday event.

Birthday Event Bonus Points: Guests with a birthday during the month will receive 2x points on all base points earned throughout the day. Bonus points' offers cannot be combined.

Birthday Digits for Dollars: Twice each hour between 12pm and 8pm of birthday bash day, an associate will use a random number generator to choose a number representing a birth date during that birthday bash month. Once verified, number chosen will be deemed the official "Birthday Date" for that period and will be announced on the gaming floor. In the event of a duplicate, a Hamburg Gaming Associate will redraw again until a new Birth date is revealed.

Lucky North Club members who have this date as their birth date has 3 minutes to come to the Lucky North Club to spin the mini wheel for prizes.

Offer / Prizes:

Actual Birthday Free Play Offer:

- Ruby - \$5
- Emerald - \$10
- Sapphire - \$15
- Diamond - \$20
- Black Diamond - \$25

2x points

Email Free Play: \$5 to \$100 Free Play

Digits for Dollars: \$25-\$50 Free Play

Restrictions:

Valid photo ID will be needed for verification of birthdate.

Max one prize, per member.

Terms may be altered or cancelled at the property's discretion upon notification to the New York State Gaming Commission.