



OFFICIAL RULES

Promotion Administrator (AKA: "Sponsor"): Hamburg Gaming at 5600 McKinley Pkwy, Hamburg, NY 14075 is responsible for overseeing the awarding of all offers, gifts, or prizes pertaining to this promotion and whose decisions will be considered final in regard to all matters related to this promotion. For first name and city of residence of winners (if applicable), send Self Addressed Stamped Envelope within 30 days of promotion to: Marketing Contest Winner Confirmation, 5600 McKinley Pkwy, Hamburg, NY 14075. Please specify promotion name and date.

WILD CHERRY REEL LUCKY DRAWINGS Official Rules

- 1. Eligibility:** Valid photo ID required. This promotion is open to all members of the Sponsor's Lucky North Club, who are 18 years old or older, and abide by the rules and regulations of the Lucky North Club. Employees of Sponsor; its subsidiaries and affiliates; people key licensed or employed by the New York State Gaming Commission; vendors directly associated with this promotion, their subsidiaries, affiliates and agencies; and any immediate family members residing in the same household of any of the foregoing individuals are ineligible to participate in the program. Any licensee, registrant, contractor, subcontractor, consultant, officer, or employee of a contractor, subcontractor, licensee, registrant or consultant, that is directly involved in the operation or observation of NY State video gaming or NY State video gaming promotions, or the processing of NY State video gaming prize claims or payments is ineligible to participate in the promotion. All federal, state and local rules and regulations apply. Void where prohibited or restricted by law.
- 2. Limit of Entry:** By participating in this promotion, participants agree to abide by all terms of these official rules. Sponsor, their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents are not responsible for any late, lost, incorrect, misdirected, or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online system, computer equipment, servers, providers, software or satellite transmission, including any injury or damage to participant or any other person relating to or resulting from participation in this promotion. Furthermore, neither

Sponsor nor any of the aforementioned are responsible for theft, tampering, destruction, or unauthorized access to, or alteration of applications; data processing that is processed late, incorrectly or is incomplete or lost due to computer or electronic malfunction; printing or other errors; or any combination thereof. False and/or deceptive entries or acts shall render participants ineligible. Promotional materials that have been tampered with or altered are void.

3. **Promotional Period:** Fridays, October 8, 15, 22, & 29, 2021
4. **Method of Entry:** Each Friday during the promotional period all members can receive one entry per base point earned from 8am-9:30pm. Members must have played in the hour prior to each drawing time to be eligible to win. For the 9:30pm drawing only, members must have played in the half hour prior to the drawing to be eligible. Entries are valid only for the day in which they are earned and do not roll over to subsequent drawing dates.

5. Drawing Method:

Hourly Drawings: Each hour from 5pm-9pm, 5 winners (25 per promotional day) will be drawn via Virtual Drawing for Free Play and a Pepsi prize pack. Winner must be present to claim prize or prize is forfeit.

Grand Prize Drawing Method: Each Friday at 9:30pm, one winner will be drawn via Virtual Drawing. Winner will have three minutes to claim prize, otherwise a new winner will be drawn every three minutes until a present winner is found.

6. Prizes:

Virtual Drawings: Pepsi prize pack (approx \$20 value), \$99 Free Play

Grand Prize Drawings: Berth in the Wild Cherry Reel Lucky Tournament*, two-night hotel stay at Wheeling Island Hotel-Casino-Racetrack and \$500 Cash. No additional amount will be allocated for travel expenses.

** Finalist winners will be offered a berth in the Grand Finale Wild Cherry Reel Lucky Tournament at Wheeling Island Hotel-Casino-Racetrack in West Virginia where they will be one of 30 total finalists to compete for a chance to win a share of \$60,000 in cash and prizes, taking place November 20, 2021. Trip winner must accept prize in its entirety within 48 hours or trip prize will be offered to an alternate winner.*

7. Restrictions:

Members can win multiple Virtual Drawing prizes per day but are limited to one entry into the Grand Prize drawing each week.

One Grand Prize per member over the course of the promotion.

We reserve the right to select an alternate winner if a promotion winner is unable to attend, based on rate of play.

If a Virtual Drawing cannot be completed, the winners will be chosen using an RNG.

Sponsor reserves the right to alter, postpone, or cancel the promotion at any time.

Age restriction at Wheeling Island is 21 or older. Members who are under 21 may participate in weekly drawings for Free Play prizes but are ineligible for entry into the Grand Prize drawings.

- 8. Terms or Conditions:** Sponsor reserves the right to alter, postpone, or cancel the promotion at any time. In drawings where multiple winners are selected (including alternates chosen in case of disqualification), final prize positioning shall be based on the order drawn. No duplicates, reproductions or facsimiles will be accepted. Sponsor reserves the right to delay promotion engagement (including drawings) due to unforeseeable issues, until the promotion may proceed. In drawings where prize awards are dependent upon the winner being present within a specific time frame, the “present” time period shall begin from the initial winner announcement. Participants also agree to release, discharge, indemnify and hold harmless the Sponsor, vendors associated with this promotion, and the respective officers and employees of these entities, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this promotion. Any person attempting to defraud or in any way tamper with the promotion mechanics and/or implementation will be declared ineligible and may be prosecuted to the full extent of the law. Sponsor reserves the right to make changes in the rules of this promotion, facilitate manually, or cancel all or any part of it and not award any offer, gift, or prize for any reason at any time without prior notice. By participating, guests agree to be bound by these Official Rules and the decisions of the Sponsor, and waive any right to claim ambiguity in the promotion or these Official Rules. This promotion is subject to all applicable federal, state and local laws.
- 9. Additional Restrictions and/or Permissions:** In the event that a designated winner of an offer, gift, or prize is on premises, but does not have proper identification to claim a prize, Sponsor reserves the right, at its discretion, to allow the winner a maximum of up to 24 hours (from the

time claim is made) to leave the premises to obtain proper identification with which to claim the prize, provided a live "still shot" photo of the prize winner is secured and verified by the Sponsor's Surveillance Department prior to the prize winner's leaving the premises. Upon return to Sponsor's Venue, the identification photo of the designated recipient must first be verified against the "still shot" photo before the offer, gift or prize can be awarded. Should the prospective winner be unable to return to Sponsor's Venue with proper identification within 24 hours, the offer, gift or prize, shall be forfeited, unless management approves an extension of time due to extenuating circumstances.

10. Copyright: Sponsor claims a copyright in this promotion and all accompanying materials. No portion of this promotion or the accompanying materials may be duplicated, manipulated or redistributed in any form. Violators of this copyright are subject to prosecution.