



COMMUNITY GIVING PROGRAM

Hamburg Gaming is dedicated to developing strong community ties through financial participation and active involvement with local and regional non-profit organizations and events.

This program is designed to assist organizations by providing support, enhance quality of life and focus on the needs of the communities in which we do business.

Involvement in an event should support the casinos responsible gaming policy, develop good will and sound relationships, strengthen the casinos relationship with the community and help enhance the business operations of the Hamburg Casino and partner organizations.

Process

Sponsorship and donation requests from organizations within our market and community will be reviewed monthly. Unfortunately, it is not possible to review each request as it is received. We appreciate your patience, and encourage you to plan ahead and submit requests accordingly.

We would like to assist as many organizations as possible with their fundraising needs and may find it necessary to make difficult choices when deciding where our sponsorship dollars go. Organizations can ask for, but may not receive, donations for consecutive years. Multiple requests from organizations will be disallowed.

Guidelines

Each request meeting our requirements will be reviewed individually and given equal consideration. Please carefully review these guidelines to ensure your request meets the requirements prior to submission.

Proposals that do not contain all of the required information will not be reviewed. If you believe any of the information required is not relevant to your organization, please briefly explain why.

Request Procedure

Requests should be typewritten on letterhead and submitted to:

Hamburg Gaming
Attn: Marketing Department
5600 McKinley Parkway
Hamburg, NY 14075
OR fax to: (716) 648-5257

All proposals must be in writing, concise, and contain the following information:

- Full name of organization
- Telephone number
- Fax number and e-mail (*if applicable*)
- Complete mailing address
- Name and title of contact person
- Non-profit or tax identification number (*if applicable*)
- A brief summary of the organization, including a clear description of its purpose or mission, those who benefit from it, and the geographic area in which it operates
- Details of the event, including its date, purpose, expected attendance and beneficiaries
- Specific sponsorship request (*ex: donation amount, auction items desired*)
- Names of any Hamburg Gaming team members who are associated with the organization (*if applicable*)
- Overall campaign objectives
- Details of how Hamburg Gaming will be recognized as a sponsor/donor

Funding Categories

Hamburg Gaming is committed to community involvement supporting local and regional non-profit organizations and will continually explore and consider new and interesting proposals. *Please note that approved sponsorship does not necessarily guarantee future support.*

Exclusions

Hamburg Gaming **will not** provide support to the following:

- Organizations, projects, events or activities that primarily involve those under 18 years of age
- Multi-year funding requests
- Individuals